

PRIVACY NOTICE FOR VISITORS

Last Update: September 3rd 2017

ROBERT BOSCH MÉXICO SISTEMAS AUTOMOTRICES S.A. DE C.V. with address at **Robert Bosch #405, Col. Zona Industrial, CP 50071, Toluca, Estado de México** (hereinafter “Robert Bosch”), in accordance with the Federal Law of Protection of personal data held by particulars, its regulations, the guidelines of the privacy notice and the national and international standards on Personal Data Protection, likewise, in strict adherence to the fulfillment of the principles established in the Law and the duties of security and confidentiality, applies the relevant physical, administrative and technological security measures throughout the processing and life cycle of your personal data, in terms of this privacy notice.

Personal data requested for visitors:

- Identification Data: Full name, picture, official ID, autograph signature
- Workplace
- Fingerprint pattern (for frequent visitors)

If you request to use our parking the following personal data are requested:

- Car data: brand, model, color, license plates

Purposes of processing:

- Check-in and check-out of our facilities
- Creation of personalized visitor badge
- Monitoring of your stay in our facilities, with recorded video area
- Car registration for parking access
- For frequent visitors: give Access to the controlled allow entry to areas with controlled access and that have been authorized for your visit, through the biometric system.

In Robert Bosch we don't request sensitive personal data, however, if on the occasion of your visit information is provided that could fit in this classification, these will be protected in strict compliance with the principles of the Law, as well as the duties of security and confidentiality.

Security regarding your personal data

Robert Bosch has adopted and maintains the necessary security, administrative, technical and physical measures that are within its reach to protect your personal data against damage, loss, alteration, destruction or unauthorized use, access or treatment.

Transfers

Robert Bosch doesn't make transfers of data to third parties except for those exceptions contemplated in article 37 of the law, contractual relationship, are indispensable for the proper execution of the same.

Exercise of Rights

As the holder of the personal data, you have the right to have access to your data, to rectify it, to cancel it and to oppose its treatment. You may also limit the use and disclosure of your personal data and revoke the consent you have given for your treatment.

To exercise some of your rights please contact us via email departamento.datospersonales@mx.bosch.com, sending your request in terms of the national law and its regulation, it should content:

- Full name
- Single copy or digital copy of official ID to prove identity. (IFE, passport, professional ID)
- On behalf of: In the case of acting on behalf of a minor, a birth certificate or official document must be presented stating the personality of the parent or guardian; in the case of acting on behalf of a third person who is elderly, must attach the legal power where you accredit your powers to act on behalf of the same.
- Brief description of what you request, whether access to your data, rectification or cancellation thereof, opposition to treatment or some purposes of treatment or revocation of consent.
- To rectify your name, attach a copy of proof in case of being different from the official identification presented to prove the identity.

Or by sending us the suggested format to exercise your rights, available in our web page www.bosch.com.mx, inside the Data Privacy section, "[format to exercise your rights](#)".

Changes to the privacy notice

If substantial modifications are made to the privacy notice, we will communicate them through our website.

Cookies o Web Beacons

To improve the user experience and to make our service more efficient, we can use any of these technological tools for statistical purposes and geolocation, however, these can be disabled by the user in case they do not want to be active.

Consent

As long as you do not oppose the terms set forth in the "Exercise of Rights", it will be understood that, by providing us with your Personal Data, you accept the treatment conditions described in this Privacy Notice.